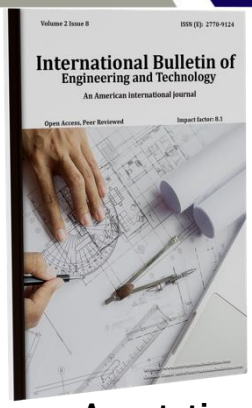

WAYS TO COMMUNICATE ON THE INTERNET

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Annotation. This article describes the views on communication on the Internet, its types and methods. Today, there are several types and means of communication, in which people do not need to communicate with each other face to face, and do not need to wait for weeks for sent letters. In the modern world, such methods and types of communication have appeared, through which you can communicate quickly and conveniently with distant people - your loved ones, friends, and colleagues - freely, without restrictions, in a way that expresses your inner feelings. In this scientific work, we have tried to dwell on these.

Keywords: internet, communication, communication methods, Blogs, Skype, Google Talk, Chat, social network, game.

Today, there are many ways to communicate in the world: verbal, non-verbal, gestures, in addition to face-to-face communication and online communication. After the advent of the Internet, unique forms of communication also appeared, which showed that it was a mistake to look at the concept of communication in the previous ways. Because if earlier the communication process was carried out within a house, city, region, that is, in a narrow circle, today communication has broken the boundaries of a house, city, state.

Initially, communication on the Internet was completely free, and the reason for this was the development of the Internet and the establishment of business contacts. Later, various methods of communication via the Internet began to appear. This increased the demand for the Internet, and certain groups of people were formed. In the formation of these groups, of course, the unity of interests was the main thing. It was precisely among these formed groups that the task of communicating arose. Thus, certain methods of communication appeared on the Internet.

Typically, for communication on the network, the user uses an abbreviated official name (nick, from the English "nickname" - a diminutive name, pseudonym). Through this, the user hides his identity, information about himself, creating a sense of mystery. This increases the interlocutor's interest in him and speeds up the communication process. The desire to communicate with a mysterious person invites the other party to the communication process. In addition, the anonymity of communication on the Internet increases the chances of finding a person's virtual identity, allowing him not only to leave the desired impression in the eyes of the listener, but also to become the person he wants to be. That is, the features of communication on the Internet allow a person to create the person of his choice.

There are various ways to communicate via the Internet, and we have already noted above that these methods are carried out within groups that have come together for a specific purpose. If there is no specific purpose, then it seems that there is no point in people communicating with each other. That is why there are common ideas within a group for people to communicate.

In the process of communication, many elements are replaced by numbers. A special language has been created in communication, the main feature of which is the widespread use of abbreviations. Letters and numbers can be used interchangeably in a phrase or lexical unit. For example, F2F - face to face (face to face). In addition, numbers can also be used interchangeably in place of a specific word, syllable or sentence.

1. The number 1 (one) is used to replace a word or syllable graphically and phonetically: NE1 - anyone (someone); NO1 - nobody (nobody);

2. In English, the number 2 (two) is also used in English words with similar pronunciation: 2NITE - tonight (tonight, night), F2T - freedom of speech (freedom of thought);

3. The number 8 (eight) is sometimes used to replace whole words: H8 - hate (I hate), GR8 - wonderful (wonderful);

4. The number 4 (four) is used to replace the preposition: B4 - before (before), 4U - for you (for you), etc.

In this case, communication on the Internet is also facilitated. The use of such abbreviations, of course, is an indication of the breadth of the speaker and listener's horizons.

In addition, on the Internet, certain thoughts can be expressed in writing using punctuation marks. One of the means of expressing human emotions in a written text is punctuation marks. Punctuation marks are a complex and rich system that includes great opportunities for conveying various emotions: with the help of question marks, exclamation marks, dashes, periods, you can express strong emotional excitement, anger, delight, joy. But nevertheless, V. Mayakovsky emphasizes that there are nuances in the use of punctuation marks in the text and that they are not enough to fully express human emotions in a written statement. For example, Tomorrow everyone should go to the pre-agreed place for a mass meeting (rally)!!! Whoever does not come is not a member of our faction!..(Facebook)

The communication process on the Internet is carried out using the following methods:

1. E-mail.
2. Forums.
3. Various conferences.
4. Chats.
5. Network games, etc.

A distinctive feature of a group of people who are in frequent communication is the accumulation of actively used social historical relationships (jokes, common situations, methods of resolving conflicts, etc.). In the formation of a unique style of communication, dialogic abbreviations and sometimes jargon appear. The style of communication in such an environment is freer than in ordinary life. Because in this a person can express whatever he wants, observing Internet ethics. There are no laws or decisions here.

One of these communication methods is **e-mail**. Here, people gather to exchange letters with each other, and this method of communication is considered the oldest on the Internet. E-mail services are provided on sites such as mail.ru, mail.com, email.uz. This type of mail has many advantages over regular mail, which is based on sending paper messages in our daily lives: it saves time, a message is delivered quickly, it is also more convenient in terms of material costs, and most importantly, you can send a message from anywhere. The regular mail system does not have such conveniences. This method of communication also uses mainly verbal and non-verbal means: **Dear Xasan Urokov, your application for participation in our interview process tomorrow has been accepted. Now you can work**

on yourself and prove to us that you are a worthy candidate.☺ (from e-mail xasanurokov@gmail.com)

One of the problems of communicating via e-mail is the need to convey your feelings in the letter you send to the interlocutor as clearly and concisely as possible. For this purpose, at the dawn of telecommunication networks, symbols were invented that express emotions and a person's state, they were called emoticons or "smileys". The author of this truly brilliant idea is unknown. You can see and read emoticons when the text is mentally rotated 90 degrees clockwise. Here are some of the most common "smileys" and their traditional interpretation:

:-) A simple smile,

;-) A winking smile,

:-(Angry, sad, gloomy face,

:-I'm indifferent.

The founder of cybernetics, Norbert Wiener, was right when he said: “Information exchange is the cement that unites society.” Because even in e-mail, the main emphasis is on the exchange of communication. The source of this mail is the exchange of communication on a particular topic.

According to research, in the daily act of human communication, words make up 9%, sounds and expressions make up 38%, and non-verbal interaction makes up 53%. As Publius said: “We speak with our voice, we communicate with our whole body.”

It is clear that in our daily life, non-verbal communication is the main means of communication, and on the Internet, communication using this means of communication is both effective and useful.

The next communication method is **Chats**. Chat (chat - chatter) is a place for the rapid exchange of short messages, in which several people participate at the same time. Here, people communicate using certain tools and, as a result of this communication, discuss some issue. Chat is also conducted online, in which the user chooses a special name for himself, writes text on the topic, using abbreviations, dialects, jargon, and sends it to the interlocutor.

We can say that chat is a type of forum that is characterized by the absence of any scientific or social topics. They are directly created mainly to imitate live group

communication of young people. Communication is often carried out in the form of a conversation of strangers with the aim of meeting people.

Blogs (from the English web log - web-log, web-protocol). In these services, each participant keeps his own journal, that is, leaves entries in chronological order. The topics of the posts can be any, the most common approach is to keep a blog like your own diary. Other guests can leave comments on the author's messages. In this case, in addition to keeping his own journal, the user gets the opportunity to organize a watchlist - a list of entries from the journals of "friends", organize access to entries and search for interlocutors by interests. On the basis of such systems, communities are created - collectively maintained journals. Any member of such a community can send a message to the community.

Google Talk. Allows you to communicate using text messages and voice chat. To use Google Talk, you must have a Google account. All conversation history is stored in the user's mailbox, where you can always find the necessary information using a convenient search.

Skype. A real-time communication tool developed by Skype Limited. The program allows you to conduct personal correspondence, exchange messages (chat) with other users, transfer files (Word, Excel, Power Point, etc.), organize multi-user voice communication (microphone and headphones required), work in video calls and videoconferencing (website) mode (camera, microphone and headphones).

In the process of online conversation, the speaker also effectively uses pictures to tell the interlocutor about himself, because when creating a certain profile, a person posts his picture. This posted picture also provides additional information about you to your interlocutor. After all, your form, appearance, and facial expression in the picture lead to the formation of a certain database about you in the interlocutor. Or in this profile, a social network user can post a picture based on another area of interest instead of his own picture. In this case, certain concepts can be understood from the posted picture.

Social network. Communication through social networks is considered the most intensive communication method on the Internet today. Through this network, we communicate with the person we want, overcoming the barriers of time and space. In this network, certain social groups are mainly formed, and these groups have a specific goal, and group members move around this goal, communicate, exchange information.

In the process of communication on the Internet, communication methods alternate. Oral and written forms can always give way to one another. According to Canadian sociologist Marshall McLuhan, the change in communication methods reflects the stages of development of history. Accordingly, he distinguished the following periods of human development:

— oral communication (during this period, the communicative environment within the community directly and comprehensively covered the communicants);

— written communication (written messages crossed the barriers of time and space);

— print communication (increased total coverage of communicants, the creation of the "Gottenberg galaxy", that is, the invention of the technology for printing printed books);

— multimedia communication (global access to direct communication).

The period that the scientist called multimedia communication directly referred to today's communication on the Internet. Because today, communication is being accessed on a global scale on the Internet.

According to M. McLuhan's idea, the communicative environment determines the characteristics of culture. In his opinion, modern culture was visual in content, while the culture of the late 19th and early 20th centuries was mainly written.

Game. The game is distinguished from the informal category by its place in human life. Online games are a huge layer of modern culture. For example, in role-playing games (the so-called "walkers"), communication is based on the principle of theater and masks. Each participant has his own role, which he plays to the end.

But there are also games in which the participant does not just watch, but now he forms a unity with the team, communicates in order to act as a team.

Communication in other games, such as "shooters" and racing, is distinguished by its aggressiveness. On the basis of such games, children develop such communication motives as aggression, not bowing to anyone, and achieving their goals by any means.

We can divide such games into the following types:

1. Network games (strategic and intellectual).
2. Virtual world (as a community of people building an interactive virtual life).
3. Clubs (as a mixture of conferences and chats), etc.

In text communication on the Internet, people often create “virtual personalities” for themselves, describe themselves in a certain way. The virtual person is given a name, often a nickname. On the Internet, people create some “virtual personalities” for themselves, which creates additional opportunities for studying personality. Such virtuality increases people's freedom, encourages them to act and use words that are not typical for them.

Under the influence of the virtual world, people today are doing a lot of undesirable things, their dependence on online Internet games is increasing. Let alone their free time, even when they are busy with something, they cannot escape the influence of the virtual world. As a result, the negative aspects of the Internet also begin to appear. The nerves of the layer that is subject to these become tense, they become irritable, and they get angry at the slightest thing. Addiction to online games takes a person out of his human form and brings him closer to an animal.

So, today there are several types of communication on the Internet, in which verbal and non-verbal means are used in the communication process. There are also different aspects of communication methods, and we should not forget that a group of people in it is united for a certain purpose. Games are also one of the main ways for people to communicate on the Internet. We also express a certain idea through them. We share with other friends, individually or in a team, and work for a certain goal. Through this, our goals are common, and a certain social group is formed. These groups also have their own special languages.

There are many different aspects and benefits of communication methods on the Internet compared to ordinary communication methods in our daily lives. Among the benefits of communication methods on the Internet, we can include the rapid exchange of information. In this case, the fact that we can communicate from anywhere creates various conveniences for us.

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